# **CURRICULAM-VITAE**

Dr. CHARU SINGHAL

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| **Permanent Address**D/o Late Shri Nathi Ram SinghalH. No. 31, Upper Nakronda,Near Sai Mandir, Gularghati Road,Dehradun**Mobile No.:** + 919897806171**E-mail:** singhal\_charu79@rediffmail.com, charusinghal79@gmail.com  |

**Career objective**:- Looking for world class, highly professional organization with challenging and competitive environment, where I can use my knowledge base as well as personal attributes to achieve my and organizational goals both together.

**PROFESSIONAL QUALIFICATION:**

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| **Examination**  | **Year**  | **Main Subject(s)**  | **Division/** **Grade**  | **% of** **Marks**  | **School/** **College** **attended**  | **Board/Univ**  |
| **Master's Degree** **(M.B.A)** | 2002 | Dual SpecializationMarketing & Finance | I | 64.6% | Hindu Institute of Management, Sonepat | M.D. University, Rohtak |
| **Ph. D** **Awarded****B. Ed** | Oct. 20132019-22 | MarketingEconomics and Commerce  | **Topic:** “Measuring Advertising Effectiveness in FMCG products (Study of Consumer attitude, Retention & Psychographic profile)”.**Doon Valley College of Education, Premnagar** | H.N.B. GarhwalCentral UniversityH.N.B. GarhwalCentral University |

**Academic Qualification**:-

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| **Examination**  | **Year**  | **Main Subject(s)**  | **Division/** **Grade**  | **% of** **Marks**  | **School/** **College** **attended**  | **Board/University**  |
| High School  | 1995 | Hindi, English, Maths, Science, Social Studies | II | 59.4% | Scholars HomeDehradun | CBSE |
| Intermediate  | 1997 | Accountancy, Business Studies Economics, English, & Art | I | 63.4% | Scholars HomeDehradun | CBSE |
| Bachelor's Degree(B.Com)  | 2000 | Commerce & Accountancy | II | 58.6% | D.A.V. (P.G.) College, Dehradun | H.N.B. Garhwal University |

**EXPERIENCE:**

**Industry Experience:**

Total 2 years 1 month experience in industry as Marketing Executive in Protec (Cipla)

23 November 2002 to 24 December 2004.

**TEACHING EXPERIENCE:**

**Presently working as :**

1. **PGT Commerce**

 **The Indian Academy**

 **Dobhal Chowk, Nehrugram**

 **Dehradun**

 **1st April 2014 till today**

**Assistant Professor:**

1. **1st Aug 2012 to 31st Oct 2013**

**UPES Institute of Management**

Sahastradhara Road, Dehradun

**Lecturer:**

1. **26th March 2012 to 31st July 2012**

Uttaranchal Collage of Science & Technology

Sahastradhara Road

Dehradun

1. **February 20, 2006 to 14th July 2007**

 Doon Ghati College of Professional Education,

 Doiwala, Dehradun

 Affiliated to H.N.B. Garhwal University, Srinagar, Garhwal.

1. **September 2007 to December 2007**

Landmark Foundation,

 Vasant Vihar, Dehradun

 Affiliated to Punjab Technical University.

**Research EXPERIENCE:**

Full time Research Scholar, Department of Business Management, H.N.B. Garhwal University, Srinagar, Garhwal, Uttarakhand, India, from 8 May 2008 to 17th October 2011.

**PUBLICATIONS:**

1. “The Role of Industrialization in Economic Development in India” in Contemporary Management, the journal of Lal Bahadur Shastri Institute of Management & Development Studies, vol 1 No. 2 pp 27-35 Lucknow June 2008

## **CONFERENCE**:-

1. First International Marketing Conference (MARCON 2010) at Indian Institute of Management, Kolkata, on 27th -29th December 2010.
2. International Conference on Business & Technology at Forest Research Institute (FRI, University), on 4th -5th November 2011.

**WORKSHOPS:-**

1. One day International Research Workshop on Emerging Trends in Management Research”, held on 28th December 2009 at The Berkley College, Patiala.
2. One day Workshop on Accountancy held on 23 April 2014 at Welham Boys School organized by Sultan Chand & Sons (P), Ltd, New Delhi.
3. Two days workshop on Capacity Building programme on Economics held on 30 November 2018 and 01 December 2018 at The Horizon School, Dehradun . Organized by the CBSE, Headquarters/Centre of Excellence, Dehradun.
4. Two days workshop on Capacity Building program on Business Studies held on 16 and 17 December 2018 at Welham Boys, Dehradun. Organized by the CBSE, Headquarters/Centre of Excellence, Dehradun.
5. Two days workshop on Capacity Building programme on Economics held on 16 and 17 September 2019 at DIS, Dehradun. Organized by the CBSE, Headquarters/Centre of Excellence, Dehradun.

**CBSE EVALUATOR:-**

1. 6 years CBSE Board evaluation for Business Studies and Accountancy.

**CBSE OBSERVER DUTY:-**

1. Observation duty for 2021-22 Practical examination conducted by CBSE.

**PERSONAL BACKGROUND:-**

 Father’s Name : Mr. N. R. Singhal

 Citizenship : India

 Birth date : November 3, 1979

 Marital Status : Divorced (Having son)

 Languages : English, Hindi

**References:**

1. **Dr. Dinesh Kumar Saxena**

Former Head DAV College

Dy. Chief Secrecy Officer

(CBSE) Regional Office

Mobile: 09412032323

1. **Beena Bhattacharya**

HOD Chemistry

DIS, Dehradun

Mobile: 8126891904

 **(Dr. Charu Singhal)**